CLEAN SET OF CLAIMS AS AMENDED

This listing of claims will replace all prior versions, and listings, of claims in the application.

- 25. A method of improving personal hygiene through personally identifying a consumer of beverages in a container having a major exposed surface comprising:
- (a) disposing on said major surface an array of normally closed indicia-representing and identifying penetrable apertures regions;—and
- (b) correlating identifying said container with identity of said consumer by marking a selected one of said apertures

 penetrable regions, and said indicia represents identity of said consumer.